

Call for Papers

The field of applied economy lies at the nexus of theory and implementation, the practical and the philosophical. We must attempt to link the ivory tower of academia with the glass towers of the City and Wall Street. By understanding the theoretical foundations of global markets and economic decision making, applied economy can inform us about the role of market structures within larger analytical frameworks. In its inaugural edition, *The Journal of Applied Economy* was privileged to receive many eloquent and revealing answers to the question, "Can the simplest solutions eliminate the greatest problems?" For the second edition, the editors challenged the academy and the corporate constituent to inspect the construction of global markets and the resultant effects our decisions will have on the future of economics.

With the support of our varied and distinct community, *The Journal of Applied Economy* has now transformed into a more diverse forum. We will no longer set a question for each issue, but instead will design issues around the articles we receive. Therefore, we invite scholars, economists, institutional investors, philosophers and global citizens alike to tackle any and all of the great questions that lie in the field of applied economics. As ideas appear in all forms, papers can be of any length, although emphasis is placed on readability by the broader economic academy.

Papers may engage with contemporary instances, philosophical arguments or any other method that answers the questions applicable to the field of applied economy. Importantly, articles will be selected based upon quality and the readability of works by non-specialists. The intent of the Journal is to involve non-scholars in the important debates of economic theory and its implementation in contemporary markets.

The Journal also welcomes and encourages submission of articles typically not found in economic journals, including opinionated or personalized insights into the field of applied economy.

We also invite submissions for our Blog at <http://appliedeconomy.blogspot.com/> and comments on our Twitter at, <http://twitter.com/appliedeconomy>.

The Journal of Applied Economy is published four times per year, to coincide with the four terms of the financial year, in an attractive paperback and electronic edition.

All authors who submit to this edition will be provided with a complementary copy of the journal.

Length: Any length is acceptable, although readability is key.

Presentation Style: Papers must comply with Harvard Citation Style Guide. Example found at http://www.lib.unimelb.edu.au/cite/harvard_dis/

Submission: You must submit electronically in Microsoft Word format to editor@appliedeconomy.com. Extraneous formatting is discouraged.

Correspondence can also be sent to this address. If you are considering submitting an article, you are invited to contact the editor to discuss ideas before authoring a work.